

**“ARE YOU THRIVING OR SURVIVING IN A DOWN ECONOMY?”**  
**Moss A. Jackson, Ph.D.**

Most of us are dealing with difficult circumstances as we move into the second quarter of 2009. Our economy is shaky, markets unpredictable, housing and banking industries in survival mode, and our government becoming a shareholder in the private sector. We are working harder and earning less. Our retirement savings have lost substantial value, a frightening situation for those anticipating retirement in the near future. We're frustrated, scared and angry. So what do we do?

This executive breakfast is focused on what distinguishes those who thrive vs. those who are barely surviving, the Navigator vs. The Victim.'

- ∞ Why do some people prevail and others succumb?
- ∞ Why do some rise to the challenge, see opportunities and take actions?
- ∞ Why do others panic, have catastrophic thoughts, and become paralyzed?
- ∞ What mindset and strategies are useful during chaos, confusion and uncertainty?
- ∞ What principles translate to extraordinary performance at work and home?
- ∞ What can you personally do to position yourself to navigate, take action and succeed during the next two years?

Your Presenter:

Moss A. Jackson, Ph.D. is Founder and President of Corporate Initiatives. He is a Business Psychologist, and Success Coach who specializes in helping individual and companies to maximize their talents and competencies to achieve consistent high performance, productivity and profitability. He is author of “Navigating for success: Passion, Goals & Actions.” He is the 2008 recipient of “Target Training International” award for research. His research “Understanding the New Market Realities: Marketing and Selling to Generation Y” was recently presented to over 400 sales agents at Prudential Fox & Roach Realty Company. He is a hands-on and engaging facilitator. Don't miss this executive breakfast. Enroll now, registration is limited; first come, first serve.